



TFI[®] 2135
PRODUCT MANUAL

TPI® 2135

ALIGNMENT REINVENTED.

PERFECT ALIGNMENT, REGARDLESS OF ADDRESS POSITION.

We all have different putting strokes, address positions, and club preferences. And setting up over the ball perfectly every time is nearly impossible, leading to misalignment and off-center hits. As a result, we have developed an alignment technology that allows you to correctly align your putt no matter your setup. We call it 2135. There are too many things to worry about when you're trying to make that putt to win a hole or save par. Alignment doesn't have to be one of them.

NEW Mallet Models for 2016



ELEVADO
Standard and
Counter Balanced

CERO

MEZZO

 **Cleveland**
GOLF
WHERE SCORING MATTERS™



clevelandgolf.com

TFi 2135 Elevado

NEW



TFi 2135 Elevado Counter Balanced

NEW



TFi 2135 Mezzo

NEW



TFi 2135 Cero

NEW



TFi 2135 1.0



TFi 2135 6.5



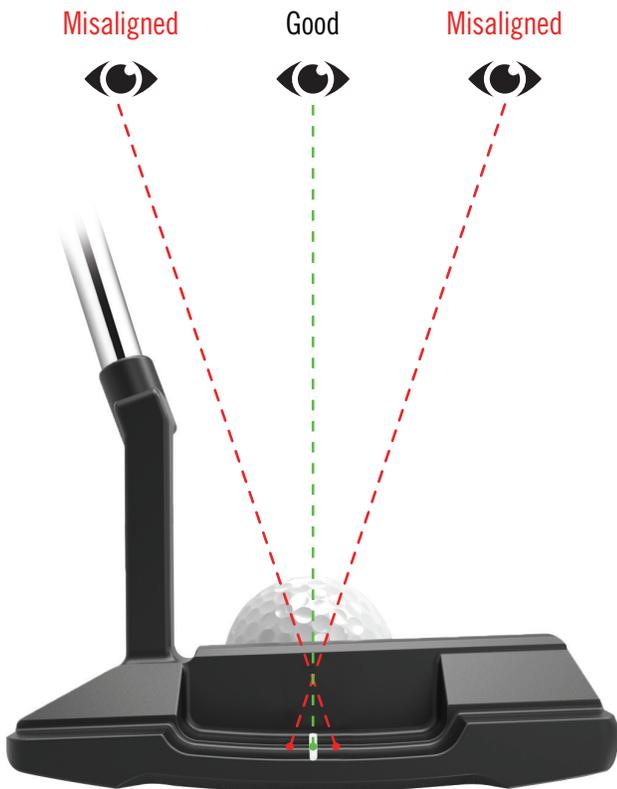
TFi 2135 8.0 Counter Balanced



IS YOUR PUTTER LYING TO YOU?

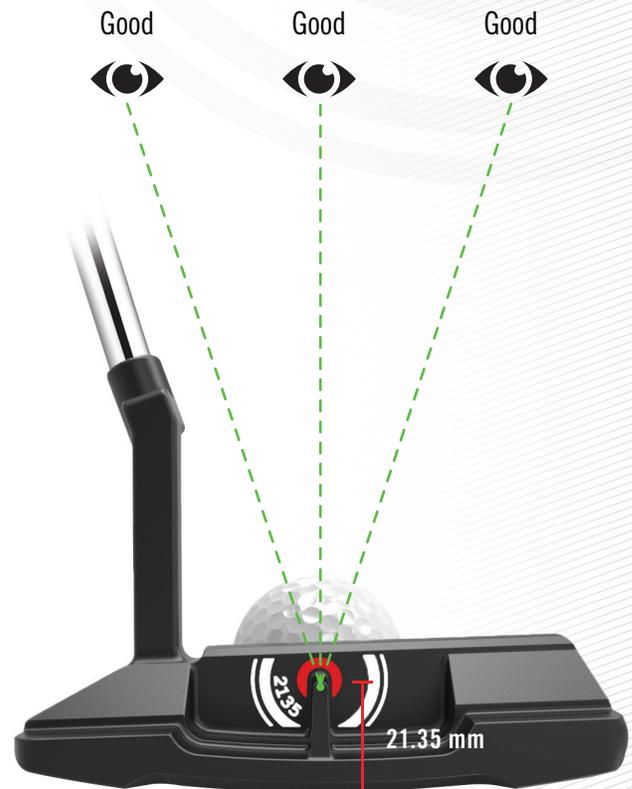
TRADITIONAL ALIGNMENT

If your eyes aren't directly over the ball, a sightline on the bottom flange of the putter can cause misalignment. Our testing shows this happens to OVER 80 PERCENT of golfers.

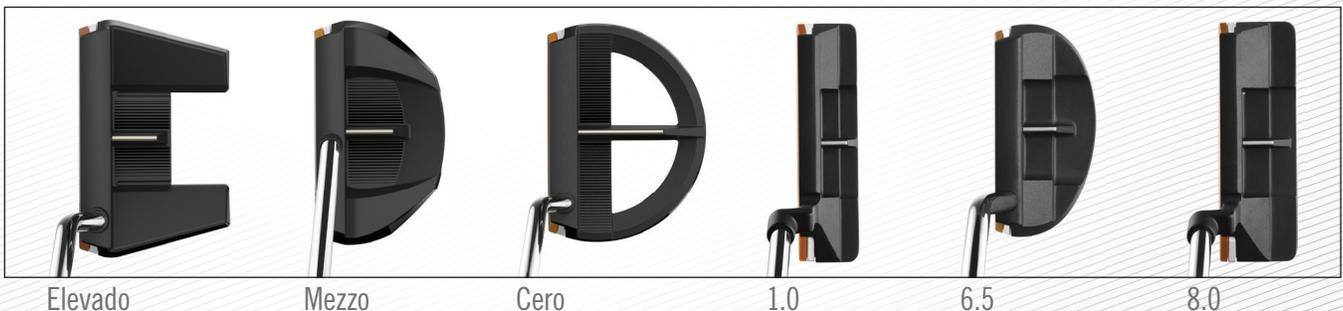


2135 RAISED ALIGNMENT

But when you position the sightline to the exact center axis of the ball — 21.35 mm from the ground — you can achieve the PERFECT ALIGNMENT regardless of address position.



STOP MISSING PUTTS. EXPERIENCE PATENT-PENDING 2135 TECHNOLOGY IN 6 HEAD DESIGNS.



Elevado

Mezzo

Cero

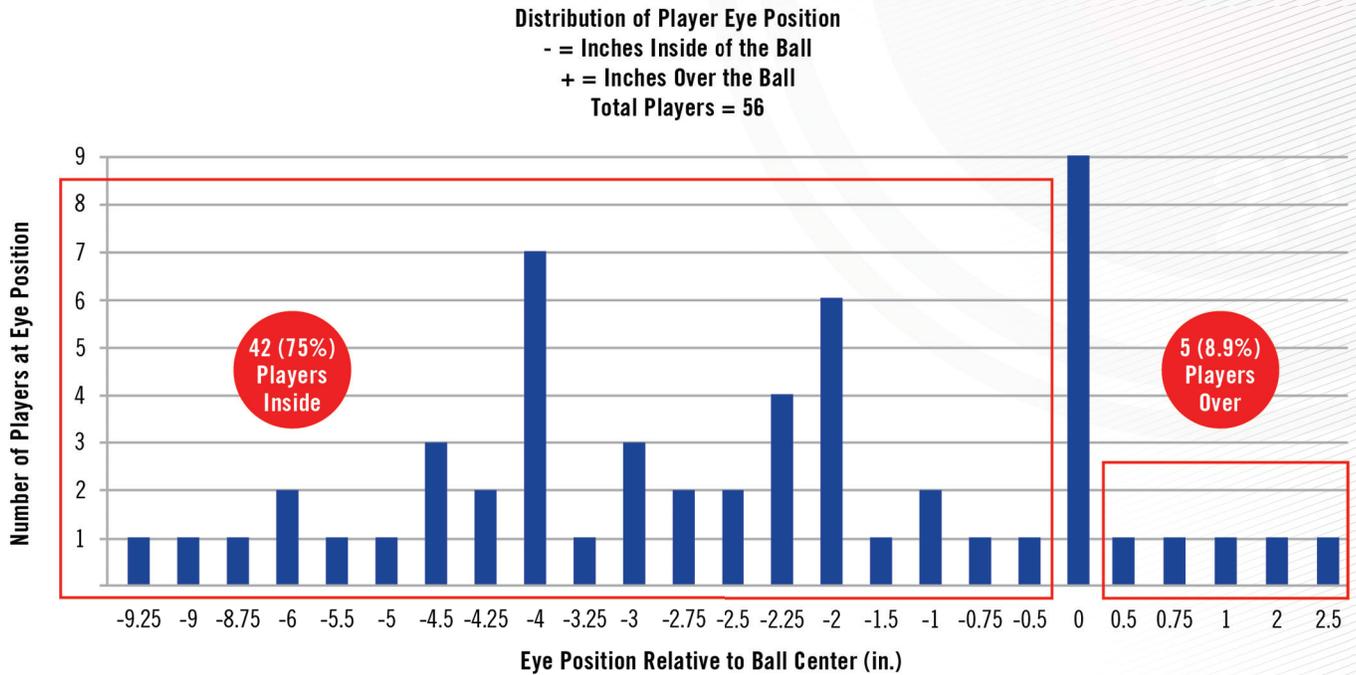
1.0

6.5

8.0

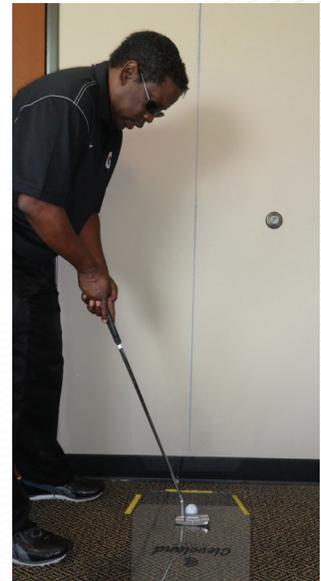
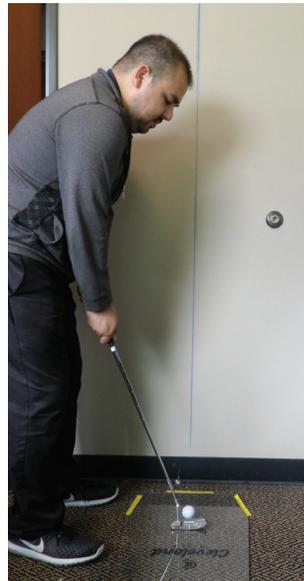
TESTING FOR 2135 RAISED ALIGNMENT

Why is 2135 Raised Alignment so important? Cleveland Golf measured 56 golfers with handicaps ranging from 0 to 25: 75 percent of them had their eyes inside the ball at address, and 9 percent had their eyes outside the ball at address. Only 16 percent of test subjects had their eyes directly over the ball.



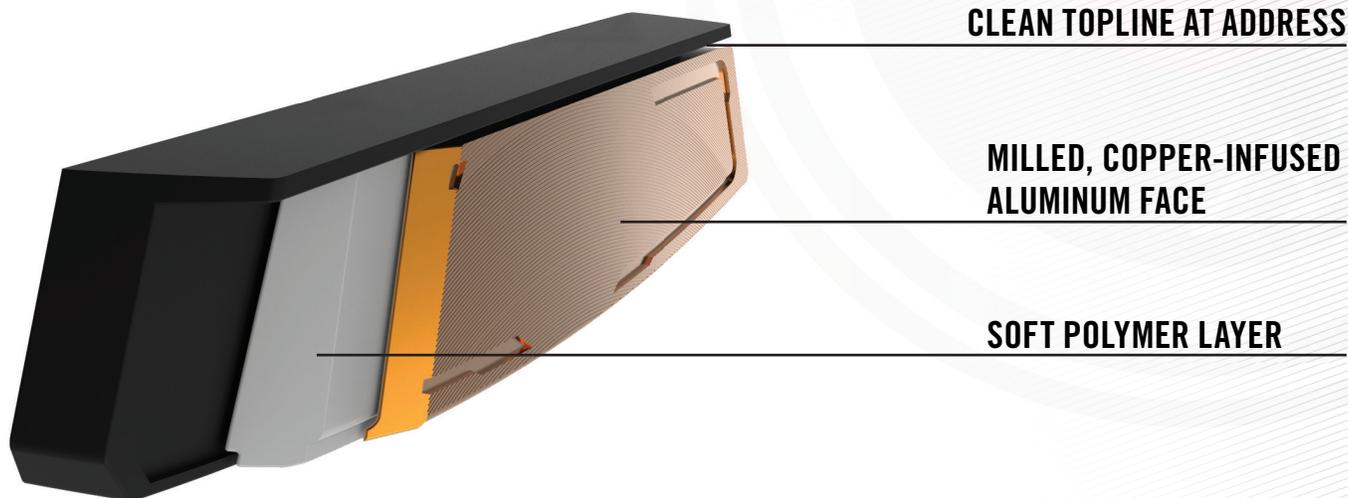
EXAMPLE TEST SUBJECTS

Test conducted with 56 players from Cleveland Golf's Consumer Test Panel. Each was asked to address a putt how they normally would. Then a picture was taken and eye position relative to the center of the golf ball was measured.

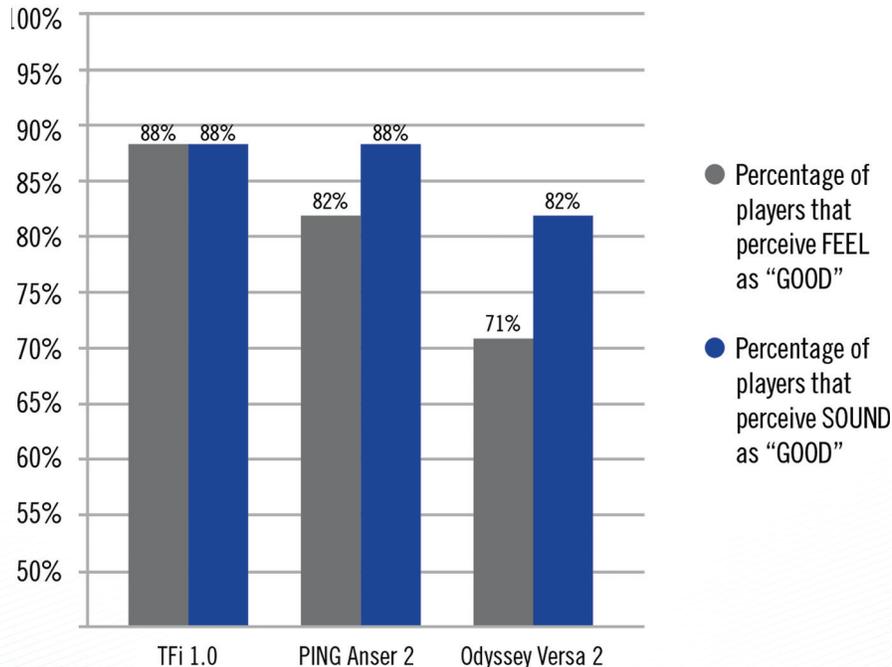


TFi - TRUE FEEL INNOVATION

The Cleveland Golf TFi line of putters feature a milled, copper-infused aluminum face over a soft polymer layer. This combination creates improved feel over top competitors we tested.



Player Approval Ratings, 24 ft.



GOOD SOUND AND FEEL

Sixteen members of Cleveland Golf's consumer testing panel hit three 24-foot putts with three different blade-style putters. After each, they were asked about both Feel and Design as either "Good" or "Bad". The percentages on the graph represent the number of "Good" responses for each putter for Feel and Design.

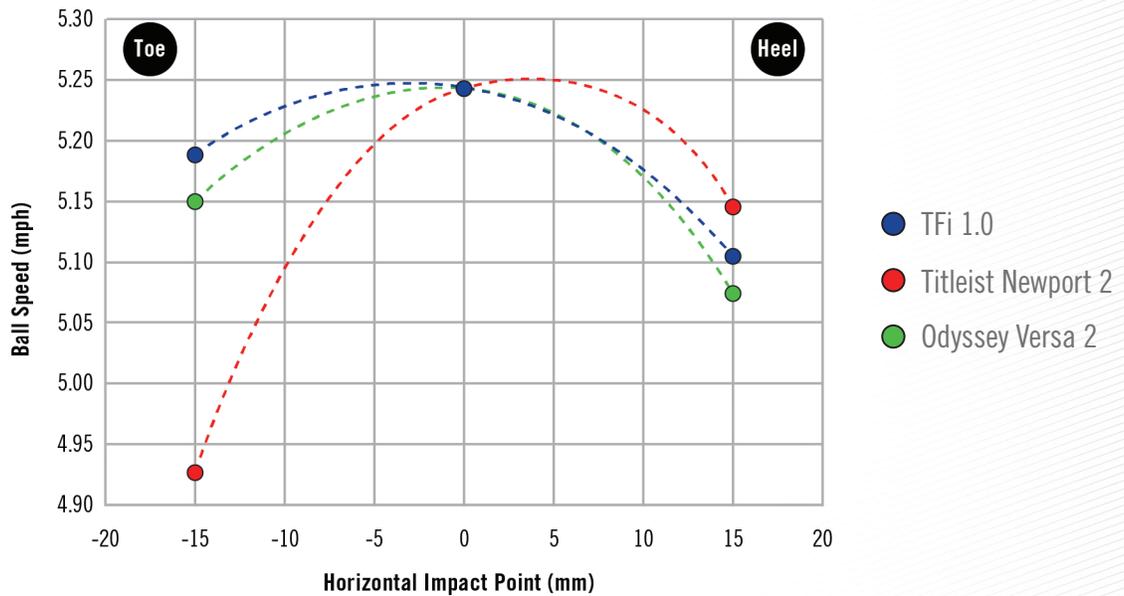
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TFi - TRUE FEEL INNOVATION

Cleveland Golf's TFi face is much lighter weight than an all-steel face. As a result, over 90 grams of weight has been redistributed away from the face to the perimeter, enhancing stability and distance control.



Ball Speed Variation by Horizontal Impact Point



Putter	Ball Speed Lost on a Mis-Hit 15 mm from CG
TFi 1.0	-1.81%
Odyssey Versa 2	-2.48%
Titleist Newport 2	-3.53%

Our robot testing has shown this design maintains ball speed on mis-hits better than selected leading competitors. This added forgiveness can help improve distance control for a wide range of players.

Test conducted using putter robot at Cleveland Golf, measuring ball speed of putters when hit on the heel, center and toe. For most accurate data representation, ball speed on center impacts are set as identical.

TFi 2135

Four New Modern Mallet Models

Four new Cleveland Golf TFi putter models incorporate 2135 Raised Alignment into modern mallet shapes. Each design is clean with few distractions to emphasize the raised sightline and focus the golfer's eyes on alignment.

ELEVADO

TFi Elevado is a tour-driven design with two wings that increase head stability and frame the ball at address for improved alignment.



Also available in Counter Balanced

MEZZO

TFi Mezzo features a center-shafted design with slight onset. It brings a modern, angular design to the traditional mid-mallet shape.



CERO

TFi Cero features the longest sightline and perpendicular elements encircled by a uniform ring to further stabilize the putter.



TFi 2135

Three Blade Models

Cleveland Golf's three TFi blade models feature 2135 Raised Alignment in traditional, tour-proven shapes. Each design is clean with few distractions to emphasize the raised sightline and focus the golfer's eyes on alignment.

1.0

TFi 1.0 features a familiar tour-driven blade shape with 2135 Raised Alignment.



6.5

TFi 6.5 features a single bend, heel-shafted hosel in a clean, modern mid-mallet design.



8.0

TFi 8.0 Counter Balanced features a plumber's neck hosel and an extended blade width for a larger, more forgiving look at address.



GRIP OPTIONS

Each TFi 2135 Putter Comes With Two Standard Grip Options

TFi 2135 Blades – 1.0, 6.5 (8.0 available only with Lamkin Smooth Counter Balanced Grip)

TFi 2135 BLADES

1.0, 6.5 and 8.0

LAMKIN SMOOTH (STANDARD TFi GRIP)



OVERSIZED WinnPro X 1.18"



TFi 2135 MALLETS

Elevado, Mezzo and Cero (Elevado CB available with Lamkin Smooth Counter Balanced Grip)

LAMKIN SMOOTH (STANDARD TFi GRIP)



OVERSIZED WinnPro X 1.32"



SPECS

MODEL	HEAD TYPE	HOSEL TYPE	LENGTH	LIE	LOFT	HEAD WEIGHT	GRIP WEIGHT	HAND
Elevado	Mallet	Single Bend Heel	33", 34", 35"	70°	3°	370g	65g	RH
Elevado CB	CB Mallet	Single Bend Heel	35", 38"	70°	3°	405g	135g	RH
Mezzo	Mid-Mallet	Center Shafted	33", 34", 35"	70°	3°	360g	65g	RH
Cero	Mallet	Single Bend Heel	33", 34", 35"	70°	3°	370g	65g	RH

Shaft: Straight Stepless (Mezzo); Stepless Single Bend (Elevado, Cero)
 Grip: 11" Lamkin Smooth (Elevado, Mezzo, Cero); 15" Lamkin Smooth (Elevado CB)



MODEL	HEAD TYPE	HOSEL TYPE	LENGTH	LIE	LOFT	HEAD WEIGHT	GRIP WEIGHT	HAND
1.0	Blade	Plumber's Neck	33", 34", 35"	70°	3°	345g	65g	RH / LH
6.5	Mid-Mallet	Single Bend Heel	33", 34", 35"	70°	3°	360g	65g	RH
8.0	CB Blade	Plumber's Neck	35", 38"	70°	3°	405g	135g	RH

Shaft: Straight Stepless (1.0, 8.0); Stepless Single Bend (6.5)
 Grip: 11" Lamkin Smooth (1.0, 6.5); 15" Lamkin Smooth Counter Balanced (8.0)





WHERE SCORING MATTERS™

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